

**TOURIST DEVELOPMENT COUNCIL EXPENDITURES**  
**CHECKS DISTRIBUTED FOR THE MONTH OF MAY 2005**

VENDOR	DESCRIPTION	AMOUNT
<b><u>ADVERTISING</u></b>		
COOKE COMMUNICATIONS	DAC/FSHG/DIVE UMB/TDC MTG	\$205.88
FLORIDA KEYS KEYNOTER	DAC/FSHG/DIVE UMB/TDC MTG	\$208.80
THE REPORTER	DAC/FSHG/DIVE UMB/TDC MTG/BUS REP	\$305.98
TINSLEY ADVERTISING	FLAUSA.COM JAN-MAR05	\$6,126.46
TINSLEY ADVERTISING	GOOGLE JAN-FEB05	\$11,688.29
TINSLEY ADVERTISING	OVERTURE JAN-FEB05	\$20,210.48
TINSLEY ADVERTISING	AWAY.COM OCT04-FEB05	\$13,089.76
TINSLEY ADVERTISING	USATODAY.COM OCT-NOV04	\$2,450.45
TINSLEY ADVERTISING	KNOT FEB-APR05	\$12,430.01
TINSLEY ADVERTISING	WEATHER.COM JAN-MAR05	\$11,300.00
TINSLEY ADVERTISING	CHICAGOTRIBUNE.COM JAN05	\$12,430.00
TINSLEY ADVERTISING	SCUBADIVING DEC04-MAR05	\$4,761.26
TINSLEY ADVERTISING	GEN FSHG	\$16,923.05
TINSLEY ADVERTISING	GEN ARTS	\$31,148.45
TINSLEY ADVERTISING	PROMO ADV	\$528,919.96
TINSLEY ADVERTISING	DIVE UMB	\$17,995.13
TINSLEY ADVERTISING	DAC 1 ADV CAMPAIGN	\$171,555.24
TINSLEY ADVERTISING	DAC 2 ADV CAMPAIGN	\$3,477.01
TINSLEY ADVERTISING	DAC 3 ADV CAMPAIGN	\$31,978.19
TINSLEY ADVERTISING	DAC 4 ADV CAMPAIGN	\$23,382.14
TINSLEY ADVERTISING	DAC 5 ADV CAMPAIGN	\$25,734.01
		<hr/> \$946,320.55
<b><u>BRICKS &amp; MORTAR PROJECTS</u></b>		
FLORIDA KEYS COMMUNITY COLLEGE	TWT LOBBY EXPANSION	\$22,015.29
KEY WEST FILM SOCIETY	TROPIC CINEMA PHASE 3	\$13,626.10
		<hr/> \$35,641.39
<b><u>VISITOR INFORMATION SERVICES</u></b>		
MARATHON CHAMBER OF COMMERCE	APR05	\$6,666.66
ISLAMORADA CHAMBER OF COMMERCE	APR05	\$6,666.66
KEY LARGO CHAMBER OF COMMERCE	APR05	\$7,750.00
		<hr/> \$21,083.32
<b><u>EVENTS</u></b>		
ACE PROMOTIONAL PRODUCTS	CAPT. LEON SHELL TOURN	\$2,090.00
COOKE COMMUNICATIONS	CAPT. LEON SHELL TOURN	\$302.30
COOKE COMMUNICATIONS	FOUNDERS SOCIETY	\$2,126.35
FLORIDA KEYS KEYNOTER	CAPT. LEON SHELL TOURN	\$619.20
FLORIDA KEYS KEYNOTER	FOUNDERS SOCIETY	\$108.45
MARATHON CHAMBER OF COMMERCE	SEAFOOD FESTIVAL	\$16.42
KEY WEST ART CENTER INC	KW CRAFT SHOW	\$5,200.00
KEY WEST ART CENTER INC	OLD ISLAND DAYS ART FEST	\$5,200.00
KEY WEST FISHING TOURNAMENT	RQST 3 & 6 FY05	\$2,834.42
KEY WESTER MAGAZINE	FOUNDERS SOCIETY	\$350.00
LADIES LET'S GO FISHING	RQST 1 FY05	\$2,130.09
OUTDOOR FLORIDA	BP & LK DOLPHIN TOURN	\$95.00
PERFORMING ART CENTERS OF KEY WEST	TWT SEASON 04-05	\$6,580.65
PIGEON KEY FOUNDATION	ART FEST	\$1,867.76
SAN PEDRO WOMENS GUILD	ART UNDER THE OAKS	\$1,323.78
TAMMIE GURGIOLO	DON GURGIOLO SAILFISH TOURN	\$2,800.00
TAMMIE GURGIOLO	ISLAMORADA WOMENS SAILFISH TOURN	\$2,000.00
TINSLEY ADVERTISING	KEY PLAYERS	\$2,017.05
TINSLEY ADVERTISING	BLUE ANGELS	\$3,824.98
TINSLEY ADVERTISING	PIGEON KEY ART FEST	\$3,654.70
TINSLEY ADVERTISING	KW HSE & GDN TOURS	\$2,347.15
		<hr/> \$47,488.30
<b><u>OFFICE SUPPLIES &amp; OPER COSTS</u></b>		
DIVERSIFIED SERVICES	APR05	\$345.00

FEDERAL EXPRESS CORP	SHIPPING	\$1,850.24
MCMASTER CARR SUPPLY	HIGGS BCH OPER SUPPLIES	\$19.08
OFFICE DEPOT	OFFICE SUPPLIES	\$1,229.41
PITNEY BOWES INC	SUPPLIES/MAY05 LEASE	\$269.92
REXEL CONSOLIDATED	MUSEUM MAINT	\$107.31
ROBBIE'S SAFE HARBOR MARINA	MAR05 MAINT HIGGS BCH	\$7,117.42
ROBBIE'S SAFE HARBOR MARINA	MAR05 MAINT VET PARK	\$1,338.13
ROBBIE'S SAFE HARBOR MARINA	MAR05 MAINT HH PARK	\$1,630.20
ROBBIE'S SAFE HARBOR MARINA	MAR-APR05 MAINT SMTR & REST BCH	\$22,952.50
TOTAL TEMPERATURE CONTROL	APR05 MAINT	\$99.95
UNITED STATES POSTAL SERVICE	METER	\$3,109.97
UNITED STATES POSTMASTER	BULK 120	\$1,136.99
XEROX CORP	APR05 COPIER	\$512.45
XEROX CORP	APR05 FAX	\$70.70
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		\$41,789.27

#### **PERSONAL SERVICES**

3406 N. ROOSEVELT BLVD	APR-MAY05	\$109,056.87
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		\$109,056.87

#### **PUBLIC RELATIONS**

STUART NEWMAN ASSOCIATES	PR EXP	\$33,280.84
STUART NEWMAN ASSOCIATES	APR05 PR FEES	\$33,075.00
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		\$66,355.84

#### **SALES & MARKETING**

AMEUROP PHONE ASSIST	APR05	\$1,500.00
BYRD COOKIE CO	KEY LIME COOLERS	\$149.85
COMMUNITY MARKETING	SHIPPING-IGLTA05 PA/NY	\$19.00
EXHIBIT PLANT & FLORAL	AFF MTG,CA 6/13-17/05	\$129.90
FILM FLORIDA	LONDON PRODUCTION SHW 6/1-3/05	\$1,250.00
GES EXPOSITION SVC	BOOTH EXP-AFF MTG,CA 6/13-17/05	\$1,887.31
GORDON INTERNATIONAL	DIRECTORY-ITB05,BERLIN	\$135.00
INT'L GAY & LESBIAN TAVEL	IGLTA,COLOGNE 5/05	\$743.00
KERMIT INC	JELLY BEANS	\$130.59
KEYBOARD ADVERTISING	CAPS	\$516.25
KEYBOARD ADVERTISING	LANYARDS	\$994.76
KEYBOARD ADVERTISING	SHIRTS	\$44.00
KEYBOARD ADVERTISING	TOWELS	\$954.00
KEYBOARD ADVERTISING	SNAP ENVELOPES	\$886.88
MONROE COUNCIL OF THE ARTS	FEB-MAR05	\$12,083.32
MOTION PICTURE ENTERPRISES	SPRING05 TV & THTR DIR	\$104.70
REGISTRATION CONTROL SYS	LD RTVL-AFF MTG,CA 6/13-17/05	\$150.00
SABINE PONS CHILTON	10/04-4/05 POSTAGE	\$114.20
SMITH TRAVEL RESEARCH	JAN-MAR05	\$1,050.00
THE MARKET SHARE CO	MAR-APR05 ADM	\$3,800.00
THE MARKET SHARE CO	MAIL FULFILLMENT	\$4,863.77
VISIT FLORIDA	NETHERLANDS 7/5/05	\$360.00
VISIT FLORIDA	FL SEMINAR,JAPAN 6/1-3/05	\$300.00
VISIT USA ASSOC- ITALY	MEMB 2005	\$1,200.00
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		\$33,366.53

#### **TELEPHONE & UTILITIES**

BELLSOUTH	2941936APR05	\$235.96
BELLSOUTH	2942901APR05	\$942.56
BELLSOUTH LONG DISTANCE	2961552APR05	\$1,168.26
CINGULAR WIRELESS	5090402APR05	\$68.26
FKAA	APR05 TDC	\$90.51
KEYS ENERGY SERVICES	MAY05 TDC	\$400.23
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		\$2,905.78

#### **TRAVEL**

HAROLD WHEELER	CUBA 5/2-7/05	\$502.50
JUTTA FARRER	FL RDShw,GERMANY 4/8-22/05 FINAL TVL	\$543.37
JUTTA FARRER	KWAA 5/17/05	\$18.00
JUTTA FARRER	FL SLS MSN,TAMPA 6/6-10/05 ADV TVL	\$902.30
KEY WEST TRAVEL CONDO	R.BROWN-CA 4/14-18/05	\$719.80
KEY WEST TRAVEL CONDO	S.CHILTON-NY 5/2-8/05	\$556.90

KEY WEST TRAVEL CONDO	S.TORTU-TALLAHASSEE 5/3-5/05	\$236.90
KEY WEST TRAVEL CONDO	S.MITCHELL-NY 5/3-9/05	\$353.30
MAXINE PACINI	MAY05 MTGS	\$163.70
RITA BUCKNER BROWN	N.SIMON 4/14/05	\$79.80
RITA BUCKNER BROWN	T.BURRUSS 4/15/05	\$31.75
RITA BUCKNER BROWN	B.BOWLING 4/15/05	\$27.73
RITA BUCKNER BROWN	K.BERGE 4/17/05	\$63.48
RITA BUCKNER BROWN	LA TDE SHW,CA 4/14-18/05 FINAL TVL	\$24.96
RITA BUCKNER BROWN	BPS,LONDON 5/26-6/4/05 ADV TVL	\$1,200.00
SABINE PONS CHILTON	FM TDE SHW,FL 4/26-27/05	\$527.13
SABINE PONS CHILTON	POWWOW,NY 5/2-8/05	\$1,854.67
SABINE PONS CHILTON	KWAA 5/17/05	\$18.00
SABINE PONS CHILTON	MAY05 MTGS	\$80.80
STACEY MITCHELL	POWWOW,NY 5/3-9/05 FINAL TVL	\$269.81
STACEY MITCHELL	SLS MSN,TAMPA 6/5-10/05	\$1,303.50
SUSANNE TORTU	MTG SPOTS,TALLAHASSEE 5/3-5/05 FINAL TVL	\$66.38
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		\$9,544.78
	<b>TOTAL</b>	<b><u><u>\$1,313,552.63</u></u></b>